



The Association for
Garden Communicators

For Immediate Release

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The Urban Forestry Radio Show and Podcast Receives 2017 GWA Media Awards Silver Medal of Achievement

July 6, 2017 – The Urban Forestry Radio Show and Podcast received the 2017 Media Awards Silver Medal of Achievement for Podcast Series (Overall), presented by GWA: The Association for Garden Communicators.

This award recognizes individuals and companies who achieve the highest levels of talent and professionalism in garden communications in North America. The 2017 competition had more than 200 entries in 61 categories. Recipients of the Silver Medal represent the top winners in each category who will now compete for best of group in the areas of writing, photography, digital media and broadcast media.

Series host and producer Susan Poizner received the Silver Medal of Achievement for The Urban Forestry Radio Show. This monthly live radio show airs on the last Tuesday of each month at 1pm EST on www.realityradio101.com and in it Susan explores topics related to fruit trees, food forests and permaculture gardens. The podcast can be found at: www.orchardpeople.com/podcasts.

During the show, Susan interviews growers from across North America to learn how to grow perennial edibles, from apple trees to apricots, or from pawpaws to persimmons. She also fields questions from listeners from across North America on the topic of the day.

“Like so many others, I really want to live sustainably and part of that is growing my own food,” Poizner explains. “But growing fruit trees and perennial crops isn’t always easy so during the show I get to ask the experts all my questions – and my listeners’ questions too.”

Susan Poizner is a BBC trained radio journalist and a Toronto-based urban orchardist. She’s the author of the award-winning fruit tree care book *Growing Urban Orchards* (www.orchardpeople.com/book) and the creator of the online fruit tree care training program at www.orchardpeople.com.

For more information contact Susan Poizner, Director of Orchard People Fruit Tree Care Training and Education at 416 784 2826 or email her at info@orchardpeople.com. To view all the 2017 GWA Media Award recipients, visit www.gardenwriters.org. For more information about this award, contact Caitlin Norton at 678.298.1177 or cnorton@kellencompany.com.

About The Urban Forestry Radio Show

The Urban Forestry Radio Show is possible thanks to the support of the show’s sponsors including [Mark’s Choice](#), [Universal Field Supplies](#), [Acti-Sol Natural fertilizers](#), [TreePans.com](#), and [Whiffletree Nursery](#). The show is also made possible thanks to the support and assistance of the staff at RealityRadio101.com!

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